

## 2018 Williams Lake Stampede Royalty Application and Information

Thank you for your interest in the 2018 Williams Lake Stampede Royalty competition. The Williams Lake Stampede Royalty program strives to allow young women the opportunity to showcase their abilities with horsemanship, public speaking, rodeo + Williams Lake knowledge, and overall personality, poise and maturity while competing for the title of Williams Lake Stampede Queen and ambassador for the City of Williams Lake.

The application deadline for post-marked applications is **April 4, 2018**. Packages delivered after this date will be returned unopened. Please send your complete application to:

Williams Lake Stampede  
c/o Queens Committee: 2018 Royalty Application  
Box 4076  
Williams Lake, BC  
V2G 2V2

Please thoroughly read through this package. A completed application includes:

✓	<b>Williams Lake Stampede Queen Application Form (pg 7-8)</b>	✓	<b>Williams Lake Stampede Royalty and Contestant Code of Conduct Agreement (pg 9-14)</b>
✓	<b>Point Form Resume with 3 references (Contestant to provide)</b>	✓	<b>Personal Contestant Biography and background information (Contestant to provide)</b>
✓	<b>Photocopy of Birth Certificate and valid personal Passport (Contestant to provide)</b>	✓	<b>Photocopy of school transcript from most recent education (Contestant to provide)</b>
✓	<b>Sponsorship Form/Agreement (pg 15-16)</b>	✓	<b>A good attitude regarding sportsmanship and competition; enthusiasm and desire to participate</b>

We are looking forward to receiving your application and welcome you to the 2018 Williams Lake Stampede Royalty competition.

Please direct any and all questions to Williams Lake Stampede Director Patti Gerhardi at 250-961-9667 or [wlstampederoyalty@gmail.com](mailto:wlstampederoyalty@gmail.com) OR [info@williamslakestampede.com](mailto:info@williamslakestampede.com) .

## **Welcome to the 2018 Williams Lake Stampede Royalty Competition**

The Williams Lake Stampede Queen program strives to provide you with the opportunity to showcase yourself while competing for the title of Williams Lake Stampede Queen. **Please note that program rules require a minimum of 3 approved contestants in order to run a competition.**

The graded and marked portion of the competition will be held from **June 12-24, 2018**. During the full competition (April 14 – July 2), participants are judged in the following categories:

- Horsemanship (*written and practical exam*)
- Public Speaking and Personal interview
- Williams Lake and Rodeo Knowledge (*written exam*)
- Fashion Show
- Overall Personality, Poise and Maturity
- Participation in pre-competition offerings, clinics, and graded events

The Coronation event will be held on **Saturday June 24, 2018**. All competitors are required to attend and participate in various portions of the Williams Lake Stampede on **Friday June 29 – Monday July 2, 2018**. Competitors that fail to do so will not be eligible for their scholarship funds.

Each Contestant will be provided with the Williams Lake Stampede Queen Contestant Manual at the welcoming meeting on Saturday April 14, 2018. This manual contains competition details for each category and has all the information you will be required to know for the competition.

### ***Horsemanship:***

As Williams Lake Stampede Royalty, you will be expected to participate in grand-entry, parades and possible other horse related activities that showcase your ability to handle any horse. You will not be required to own your own horse, however for the purpose of competition you will be required to bring a horse to set practices and Stampede weekend parade. The horsemanship written exam is going to be on practical knowledge pertaining to the horse and general tack used.

### ***Public Speaking:***

The ability to speak clearly and effectively publicly is an attribute that is vital for representatives of the Williams Lake Stampede and the City of Williams Lake. For this portion of the competition, contestants will be asked to perform a 3 – 5-minute speech on the topic of your choice, read an article provided by the judges, and answer impromptu questions. Coaching and practice sessions will be offered and available to you as a contestant.

***Personal Interview:***

The personal interview portion will allow contestants an opportunity to express their personality to the judges and explain their ideas on the questions asked. Treat the interview as though you are applying for the job of Williams Lake Stampede Queen. Quick thinking and personal attitude are important parts of what it takes to represent the City and our Stampede. Each individual interview will be approximately 20 minutes with 3 to 6 judges.

***Williams Lake and Rodeo Knowledge Written Exam:***

The written exam allows contestants to provide some basic knowledge on the community, the Williams Lake Stampede and the sport of rodeo in Canada. As an ambassador for the Williams Lake Stampede and City of Williams Lake, it is important to be able to showcase your knowledge regarding our community when travelling.

***Fashion Show:***

Our fashion show event gives contestants the opportunity to shine in the spotlight with their stage presence and performance, and their ability to show clothing, and enjoy their experience as they walk the runway.

***Overall Personality, Poise and Maturity:***

This portion of the competition includes the contestant's overall qualities they have to offer to our program as a representative and how they present themselves.

***Participation:***

Participation is key for fairness in the competition and for the WLSA to assist you on being the best possible competitor you can be.

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**More Information:**

***Contestant Photographs***

Contestants will be required to have headshot photos completed for promotional and keep sake purposes. Please prepare 2 western outfits for the session, hair curled, make-up done, and bring music of your choice. Parents are welcome to attend and help at the contestant's discretion.

***Required Attire***

Competitors should be aware of what represents fashionable western attire. Presentability includes neatness and cleanliness in general grooming and appearance. For the competition, it is recommended you note the following western attire:

Horsemanship	Black jeans (with no distress or holes), colored western shirt, black boots, and choice of white or black felt cowboy hat
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Public Speaking, and Fashion Show

One western dress or shirt and skirt combo will work for all events.

The fashion show typically has casual and formal categories to showcase outfits and contestants.

Personal interview

One western dress or shirt and skirt combo will work

Or

Western Jeans and blazer interview attire (dependant on the contestants wishes)

Throughout the remainder of the competition

Two or three western outfits will be sufficient to complete the competition.

A typical western outfit includes: Western shirt, Wrangler jeans, boots, black or white felt cowboy hat, belt and jewelry. Vests are also convenient way to dress up your wardrobe.

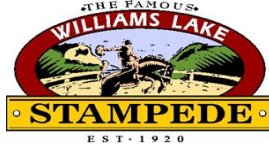
## Williams Lake Stampede Queen Applicant Provisions

- Entry closing date:** Completed applications must be received, or post-dated and mailed by **April 4, 2018.**
- Eligibility:**
- a) Be a female between the ages of 17 and 23 years of age by December 31, 2018;
  - b) Be a Canadian Citizen;
  - c) Have a valid driver's license which has never been suspended;
  - d) Have a valid Canadian Passport;
  - e) Never have been married or lived common-law, been pregnant, had a child or pleaded guilty to or found guilty of a criminal offence;
  - f) Never have held a Williams Lake Stampede Queen title.
- Sponsorship:** Each contestant will run as a representative for the sponsor of their choice throughout the pageant. Sponsorship costs \$700.00 with the sponsor's name/logo printed on all pageant promotions, newly crowned royalty autograph cards.  
\$200.00 of your sponsorship will be awarded to you as a scholarship/bursary for successful completion in the Williams Lake Stampede Queen Program. NOTE: any scholarships you are eligible for will expire August 31 of the following year of competition / reign.  
It is up to the sponsor to give any further sponsorship to the contestant personally for clothing or travel.
- Point Form Resume:** A typed, organized, point-form resume no longer than two pages is required. Please provide three references other than family.
- School Transcript:** A photocopy of your high school transcript and/or last attended post-secondary school transcript must be included in your application.
- Birth Certificate:** Please provide a photocopy of your birth certificate.
- Canadian Passport:** Please provide a photocopy of your valid Canadian Passport.
- Background:** Please provide us an insight into who you are with a point-form or short paragraph response to the following:
- 1. Educational History;
  - 2. Rodeo, Horse show or other horse activities which you participate in or received recognition for;

3. Volunteer work performed within the last year and the benefit you received from this;
4. Career Goals; and
5. Why do you want to be the next Williams Lake Stampede Queen.

***Personal Biography:*** Please provide a personal biography for marketing purposes, approximately 120 words.

Typical biographies describe who you are, what hobbies you enjoy and express thanks to your family, or sponsors. Describe your present and future goals and what motivated you to compete in this Royalty competition. Grammar and punctuation are extremely important to keep in mind. This information will be used throughout the competition to introduce you. As a committee we will help you in every way to produce the best biography once your application is completed and coaching begins.



## Williams Lake Stampede Queen Application Form

Please provide the following information:

**Name:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_

**Present Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:**

Residence: (\_\_\_\_\_) \_\_\_\_\_ Mobile: (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Emergency Contact Person:** \_\_\_\_\_

**Contact phone number:** \_\_\_\_\_

1. Known allergies (food, drugs, insects or other) \_\_\_\_\_

\_\_\_\_\_

Explanation of reaction and indicate treatment or medicine used \_\_\_\_\_

\_\_\_\_\_

2. Describe any past operations, serious injuries or chronic illnesses that we should be aware of during your participation in the pageant: \_\_\_\_\_

\_\_\_\_\_

If you are under the age of 19 please provide the following:

**Mother or Guardian Name:** \_\_\_\_\_

**Phone number:** (\_\_\_\_\_) \_\_\_\_\_      **Mobile:** (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Father or Guardian Name:** \_\_\_\_\_

**Phone number:** (\_\_\_\_\_) \_\_\_\_\_      **Mobile:** (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Applicants Name:** \_\_\_\_\_

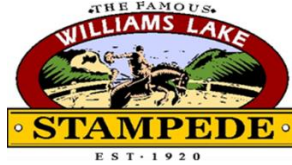
**Applicants Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Parent or Guardian Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_





## **Williams Lake Stampede Royalty Agreement** **And Contestant Code of Conduct**

Between:

\_\_\_\_\_

(hereinafter referred to as the “contestant”)

And

**Williams Lake Stampede Royalty Committee**  
(hereinafter referred to as the “committee”)

### **I. Scope of this Agreement**

1. This Agreement takes effect the moment it is signed by both parties and shall remain in effect until the conclusion of the Williams Lake Stampede Royalty competition, including Williams Lake Stampede weekend, and the conclusion of the successful contestant’s reign as Williams Lake Stampede Queen.

### **II. Representations of the Contestant (Eligibility)**

1. Be a female between the ages of 17 and 23 years of age by December 31, 2018;
2. Be a Canadian Citizen;
3. Have a valid driver’s license which has never been suspended;
4. Have a valid Canadian Passport;
5. Never have held a Williams Lake Stampede Queen title;
6. Never have been married or lived common-law, been pregnant, had a child or pleaded guilty to or found guilty of a criminal offence;
7. Reside in Williams Lake or within a 100km proximity and be willing to commute to Williams Lake on a frequent basis, or reside at a predetermined distance with committee approval;
8. Must have a desire, enthusiasm, and availability, to promote and represent the Williams Lake Stampede and the City of Williams Lake.

### **III. Obligations During the Course of Her Reign**

1. Fulfill the duties of Williams Lake Stampede Queen for the duration of reign (approx. 12 mos.)

2. Obey the decisions of and comply with the committee at all times;
3. Wear her hat, crown, buckle, and banner as well as any other sponsored or required attire for specific events at all public functions where she is appearing as Williams Lake Stampede Queen;
4. Do not consume alcohol, use tobacco products, or partake in any illegal drugs while in public or in public view during the competition and successful reign;
5. Will attend all official functions approved and arranged by the Williams Lake Stampede Royalty Committee and/or Stampede Director responsible for the Queen Portfolio with a chaperone or a member of the hosting committee. She will stay for the duration of the event, completing all duties as directed by the chaperone until she is released by the chaperone after all duties are completed;
6. She will appear only at event approved by the committee;
7. She will not accept or receive requests, invitations, or compensations of any kind. All such conversations, requests, or invitations must be directed towards the Committee and/or Director;
8. She will reside in the place designated by the committee while travelling outside of Williams Lake;

#### **IV. Performance Review**

1. The Williams Lake Stampede Royalty Committee has the right, but is under no obligation, to review the performance of the contestant at any time throughout her reign. The contestant is to follow any directions put forward by the committee that may be a result of such review.

#### **V. Image and Likeness Release**

1. The contestant grants the exclusive and unrestricted right and permission to copyright and use, re-use, publish, and re-publish photographic portraits, or pictures, or images, or videos of the contestant for the purpose of promotion of the Williams Lake Stampede Royalty, Williams Lake Stampede and the Williams Lake Stampede Queen Competition. Further, the contestant also permits the use of any printed material in connection therewith.

#### **VI. Relocation**

1. In the event the contestant is chosen as Williams Lake Stampede Queen, she will inform the committee immediately of her relocation.
2. The Williams Lake Stampede Royalty Committee supports a successful contestant who wishes to pursue post-secondary education. In the event the contestant must relocate for education outside of Williams Lake, she is to remain in contact with the committee and provide the committee her class and exam schedule. She must be willing to continue to represent the Williams Lake Stampede throughout the year.

## VII. Notices

Any notices and invitations may be sent to:

Address Williams Lake Stampede Queens Committee  
Box 4076  
Williams Lake, BC  
V2G 2V7

Email [wstampederoyalty@gmail.com](mailto:wstampederoyalty@gmail.com)

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### I) General Conduct

- 1) Must have a desire, enthusiasm, and availability to promote and represent the Williams Lake Stampede and the City of Williams Lake;
- 2) Attend all designated functions scheduled by the Williams Lake Stampede Royalty Committee, including mandatory developmental sessions offered during the competition;
- 3) Notify the Committee/chaperone should you need to leave the event early, which should only be for emergency reasons;
- 4) A chaperone will be assigned at all functions you attend, whether that be a Williams Lake Stampede Royalty committee member or a representative from the hosting committee;
- 5) Attend all designated Williams Lake Stampede Work bees held at the Stampede grounds throughout the competition;
- 6) You will be responsible for arranging time off work to attend official functions;
- 7) Notify the committee immediately if you are unable to attend a function, or arrive on time. During competition week, the only acceptable unavailability will be for school related exams, family emergency or illness;
- 8) Family and Friends are welcome to attend any of the public events. Closed events are for contestants and royalty only;
- 9) Contestants are strongly discouraged from using personal cell phones during public events in the competition.
- 10) You will be exclusively available to act in your official capacity as a contestant, or as the case may be as royalty for the Williams Lake Stampede Weekend.
- 11) Be prepared to reimburse the committee for any costs incurred on your behalf, should you withdraw from the program;
- 12) Be fully aware she is in the public eye at all times, and maintain a professional standard on all personal social media sites;
- 13) All Royalty social media posts are managed by the current reigning Queen and/or Committee. As the successful candidate you may be required to gain approval from Committee / Board Members for your social media behaviour on Royalty accounts. Media relations training in relation to social media accounts may be required in your duties as Williams Lake Stampede Royalty.
- 14) Be fully aware of the qualifications and requirements and immediately notify the committee should you become aware that your eligibility status has changed;

- 15) If a candidate is chosen as Royalty, in the opinion of the committee, behaves improperly during her reign, the committee shall have the right to remove her title, and ask for the tiara and crown, name tag, banner and any gifts to be returned immediately;
- 16) Upon completion of the Royalty's reign, and at Retired Royalty's request, the Williams Lake Stampede Queen Committee will decide no later than December 31, 2018 whether or not the Williams Lake Stampede Queen can represent Williams Lake in the Miss Rodeo Canada competition or other available BC, AB and Canadian Pageants where she will carry her title to competition;
- 17) You will at all times treat all members of the Williams Lake Stampede Royalty Committee, members of the Williams Lake Stampede Association Board of Directors, and any other event official or volunteer with courtesy and respect;
- 18) You will at all times treat all Williams Lake Stampede Royalty Competition Judges with courtesy, and respect. You understand that all judges are VOLUNTEERS who are selected based on their knowledge and experience in the category they have been asked to judge. They have donated their time entirely, and volunteered time out of their personal lives to judge the competition based on criteria and score sheets provided by the Williams Lake Stampede Royalty Committee;
- 19) Be fully aware that you are a VOLUNTEER for the organization hosting you at an event while attending events on behalf of the Williams Lake Stampede Royalty Committee and representing the Williams Lake Stampede Association;
- 20) You may be asked to draw prizes at various events. Do not enter any draws you will be responsible for. If your name is drawn, draw another ticket;
- 21) Candidates are exposed to uncomfortable situations but their conduct must never be compromised for they are a representative of the committee;
- 22) If you are ever harassed by anyone or feel you are in an uncomfortable situation, you are to report it to your chaperone or members of the royalty committee immediately;
- 23) It is your responsibility to research and be knowledgeable about the functions you are attending such as who is hosting the event, the volunteers of the organization, how many years the event has been occurring, and any general information to help promote the event;
- 24) Know the words of "O Canada" and always sing the words while directing your attention to the flag whenever "O Canada" is being played.
- 25) You are always required to carry autograph sheets with you.

## **II) Conduct specific to the Williams Lake Stampede Queen Competition**

- 1) Be aware that a minimum of eligible 3 contestants are needed to run a Royalty competition;
- 2) Be aware that if, as a contestant, you are late or fail to attend a required event without contacting the chaperone in advance, you will be disqualified for that category;
- 3) If, in the opinion of the committee, a candidate behaves improperly or acts in a way that she may bring discredit upon the committee, her sponsor, the current Royalty, the other candidates and herself, she may be asked to withdraw from the competition. The candidate will reimburse sponsor for funds given to her, and the banner will be returned to the committee;
- 4) No individual is eligible to re-run in the competition if they have withdrawn or been asked to leave a previous competition without an approved withdrawal;

- 5) The Williams Lake Stampede Queen committee, the Williams Lake Stampede Association and the City of Williams Lake will crown one (1) queen contestant unless the criteria II (1) is not been met.
- 6) The contestant must be prepared to assume a role of Williams Lake Stampede Queen for approximately one year.
- 7) Marks will not be given to contestants or Committee during the competition. Further, judging scores or marks are not, at any time, made public post-competition to protect contestant confidentiality. All inquiries as per the competition must be made within two (2) weeks after coronation and directly addressed to the Williams Lake Stampede Queen's Committee.

### III) Etiquette and Manners

- 1) Listen to others who are talking;
- 2) Respect chaperones, sponsors, myself and importantly other royalty and contestants;
- 3) Behave in an appropriate manner no matter how compromised your emotions may be;
- 4) Wear appropriate clothing as indicated by the event. Ensure your hair is tidy and make-up is appropriate at all times when in crown and banner;
- 5) Be on time, preferably 15 minutes early, and prepared to volunteer for every event;
- 6) Not bully or intimidate other people;
- 7) Remember to say please and thank you;
- 8) Deliver or send a thank you note to anyone who has helped you;
- 9) Remember manners at all times. (Not chew gum when I am in crown and banner, stand up when meeting others, be the first to offer help, etc.);
- 10) Be a role model;
- 11) Do not use my cell phone in public, unless in an emergency;
- 12) Introduce yourself before others introduce themselves to you;
- 13) Seek the courage and strength to be a better person; and
- 14) Always seek to have fun and understand the positive in every situation.

**Integrity-** Recognize the support of The Williams Lake Stampede Directors, Queens Committee Members, and The City of the Williams Lake Mayor and Council as a symbol of public faith, and accept that faith as a public trust, which demands integrity in all that you do.

**Cooperation-** Recognize the value of cooperation, and stand committed to work with other organizations and the public to achieve results that provide a common benefit to all.

**Leadership and Respect-** Recognize the importance of respect in your dealings with all people, and demonstrate an unfailing commitment to fair treatment of all individuals without regard to gender, religion, sexual orientation, culture, age, and or race.

**Communication and Accountability-** Recognize the necessity of high performance standards, and strive to maintain a degree of excellence in the performance of your duties that ensures public confidence. Strive to communicate effectively in everything you do.

In signing below, the contestant acknowledges by her signature that she has reviewed the Williams Lake Stampede Royalty and Contestant Code of Conduct as stated within this document and will respect such terms and conditions by fulfilling to the best of her ability.

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Witness

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Contestant

Date:

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By signing below, the contestant's parent(s) or guardian(s) acknowledges they have read the above Williams Lake Stampede Royalty and Contestant Code of Conduct as stated within this document and supports their daughter in abiding respectfully to the terms and conditions.

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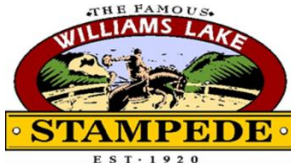
Parent or Guardian

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Parent or Guardian

Date:

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## Williams Lake Stampede Queen Contestant Sponsor Information and Agreement

**Contestant Name:** \_\_\_\_\_

**Sponsor Information to be printed on banner and name tags:**

\_\_\_\_\_

**Sponsor Name (Organization or Business):** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Email (if applicable):** \_\_\_\_\_

\_\_\_\_\_

**Sponsor Signature**

**Date**

Please make cheque of \$700.00 payable to Williams Lake Stampede Queens Committee. \$200.00 of your contribution will be awarded on behalf of your business as a scholarship to your sponsored contestant for completing the program.

Mail to: Williams Lake Stampede Association Queen Committee  
Box 4076  
Williams Lake, BC  
V2G 2V2

## 2018 Williams Lake Stampede Royalty Sponsorship Commitment

Thank you for sponsoring the 2018 Williams Lake Stampede Royalty program and contestants. Without your commitment and support, our program would not be possible! Please complete the following form for us to thank and recognize you or your business.

**Please indicate the value of your sponsorship**      \$ \_\_\_\_\_

**Name of Business or Individual:** \_\_\_\_\_

**Sponsor Contact Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Please sign if you agree for the use of your name or logo \_\_\_\_\_

Please initial if you would like to approve all media thank you via email before release \_\_\_\_\_

**OR**

Please initial if you would approve of all media releases regulated by the committee without prior approval \_\_\_\_\_

**Date of approval for all stated above:** \_\_\_\_\_

**Signature:** \_\_\_\_\_